

ISTC

Competency Building Program

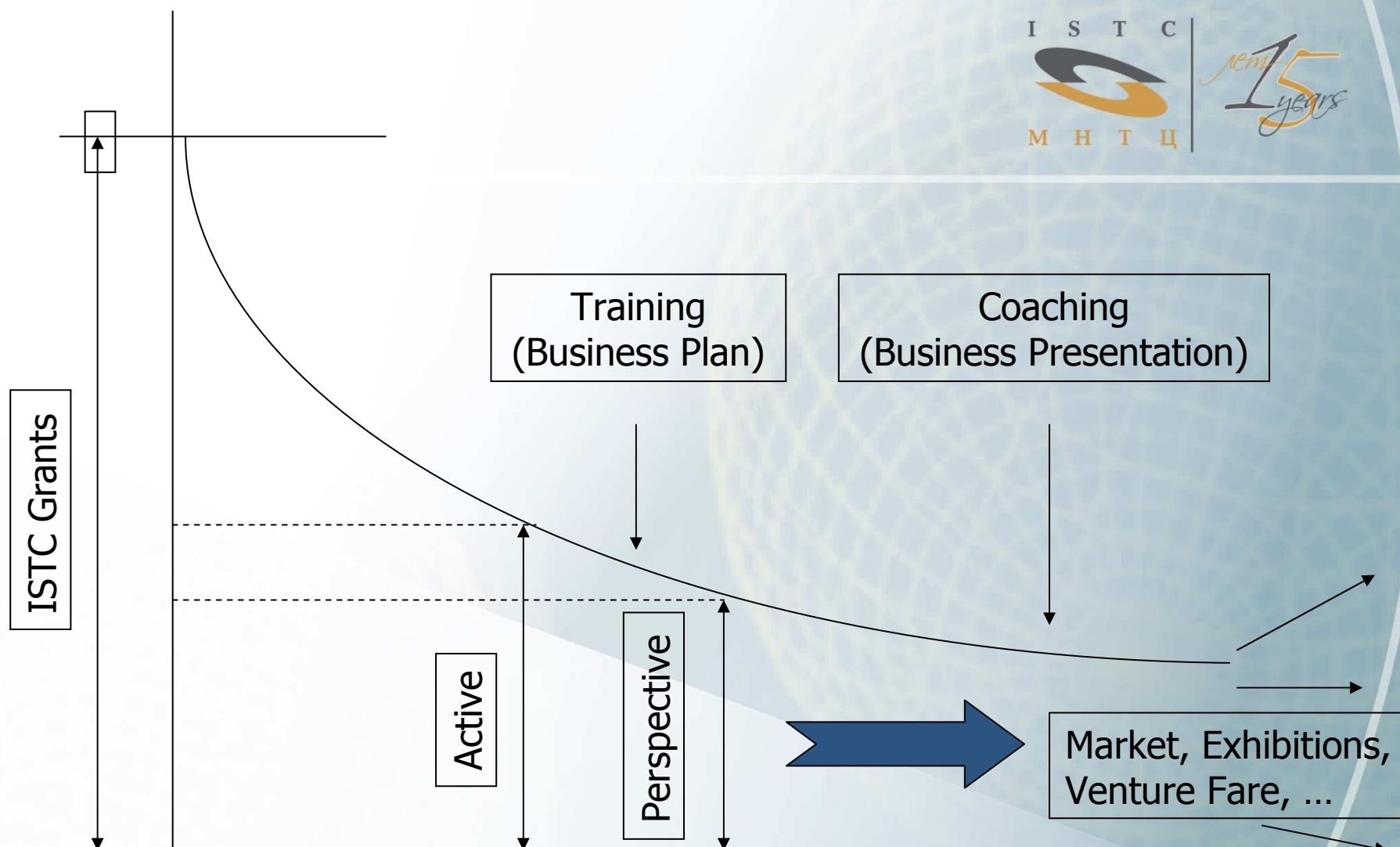
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The training program is a key component in the redirection of FWS experts, which is a core objective of the ISTC mission.

Multiple training events in format of lectures, seminars and workshops on main business topics have been conducted since 1997 for the ISTC project participants





Since **2004**, the training program has been developed and adapted to better suit modern learning methods

The principal goal of the **Competency Building Program (CBP)** is to provide business training to scientists that equip them to succeed in a business environment.

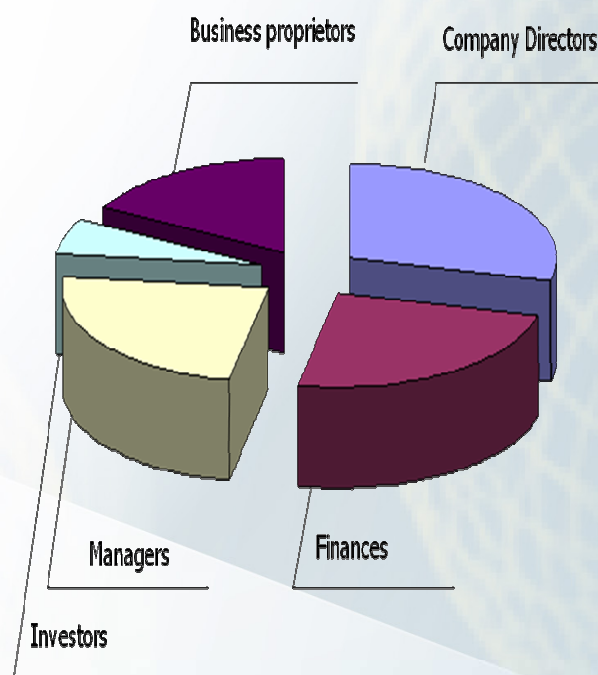


CBP Beneficiaries – ISTC program participants

$N_{\text{ISTC program participants}} \gg N_{\text{project participants}}$

$N_{\text{project participants}} \approx 70\,000$

The main audience of adult trainees for whom competitor training courses by various companies are organized

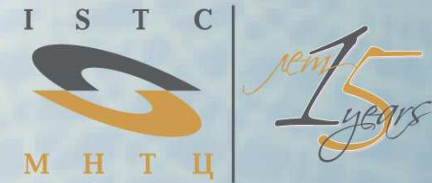


**Company Directors - 29%; Financial specialists- 24%;
Managers - 24%; Investors - 6%; Business owners - 17%.**





Business consultations, lectures, seminars and workshops for ISTC beneficiaries



- development and publication of books, pamphlets, and other reference and study materials for former WMD experts;
- development, publication and implementation of multimedia courses to provide a “mini-MBA” on major business topics for former WMD experts;

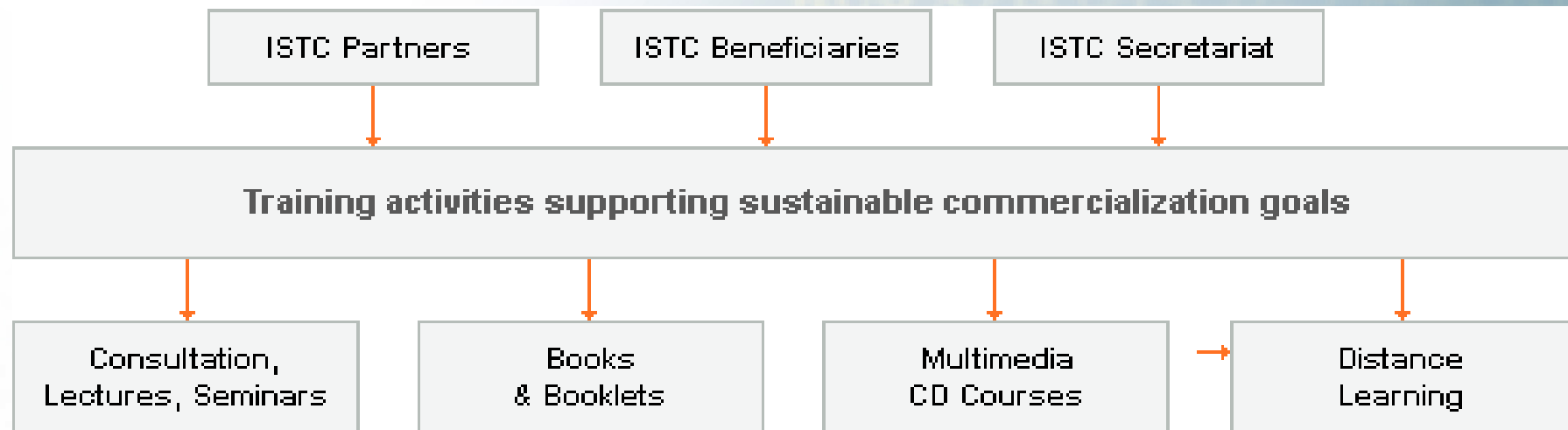


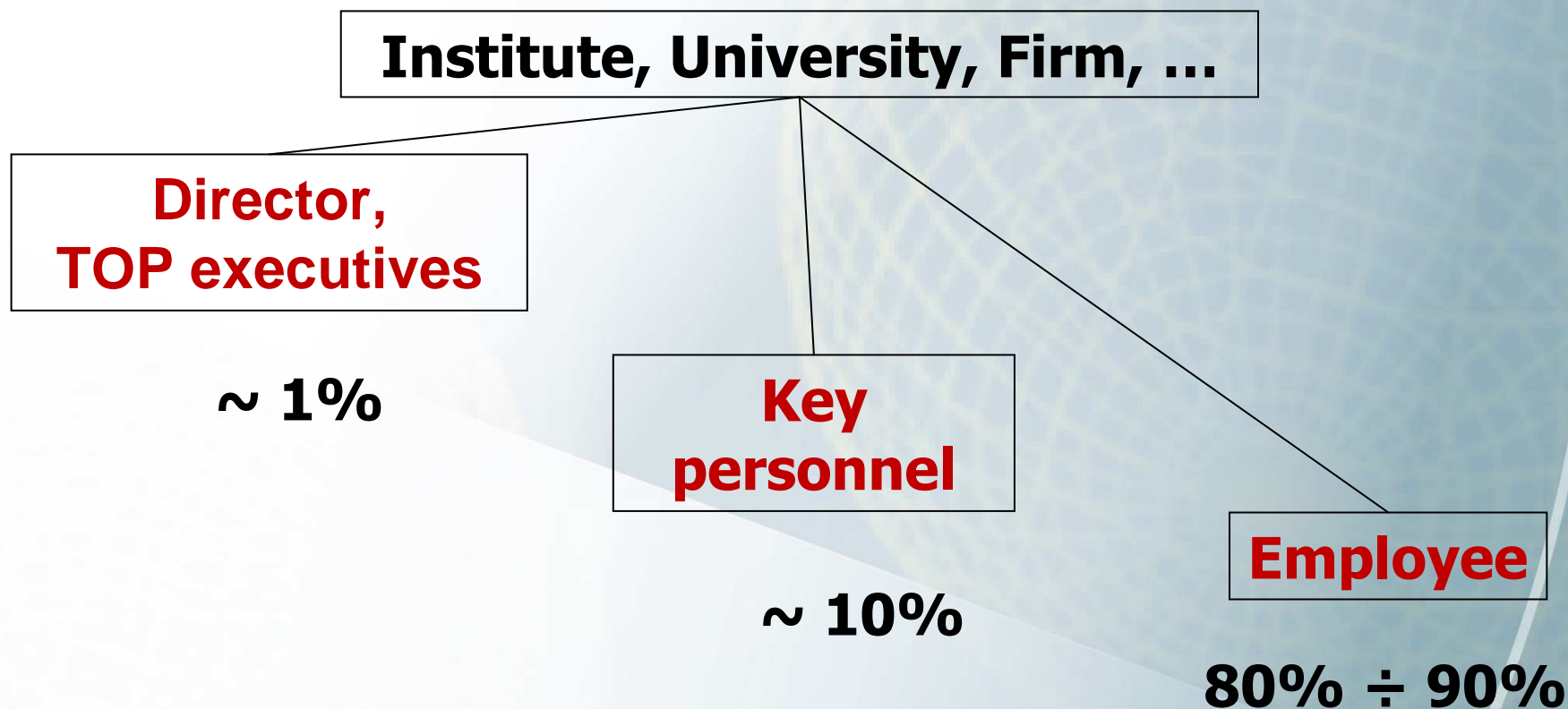


- development and creation of ISTC training and resource centers at “hubs” of former WMD knowledge;
- provision of long term training on business disciplines in a cost-effective and flexible distance learning format.

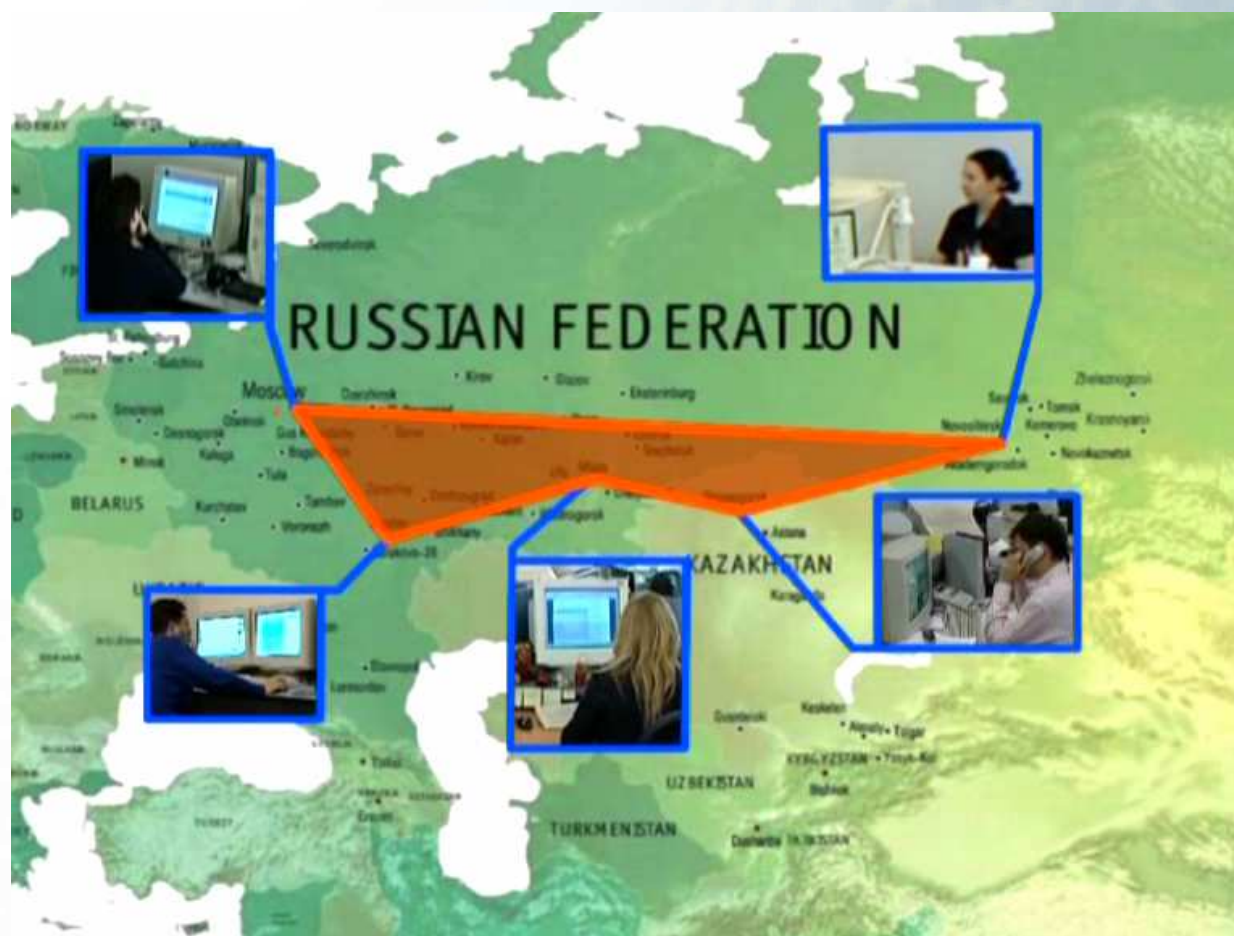


How ISTC supports Russian and CIS scientists with business training



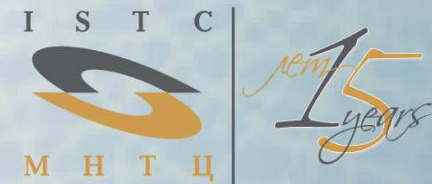


Distance learning



- **24 hours tutor's support;**
- **Personal training schedule;**
- **Everywhere;**
- **Any convenient time.**

Distance learning (*Blended format*)

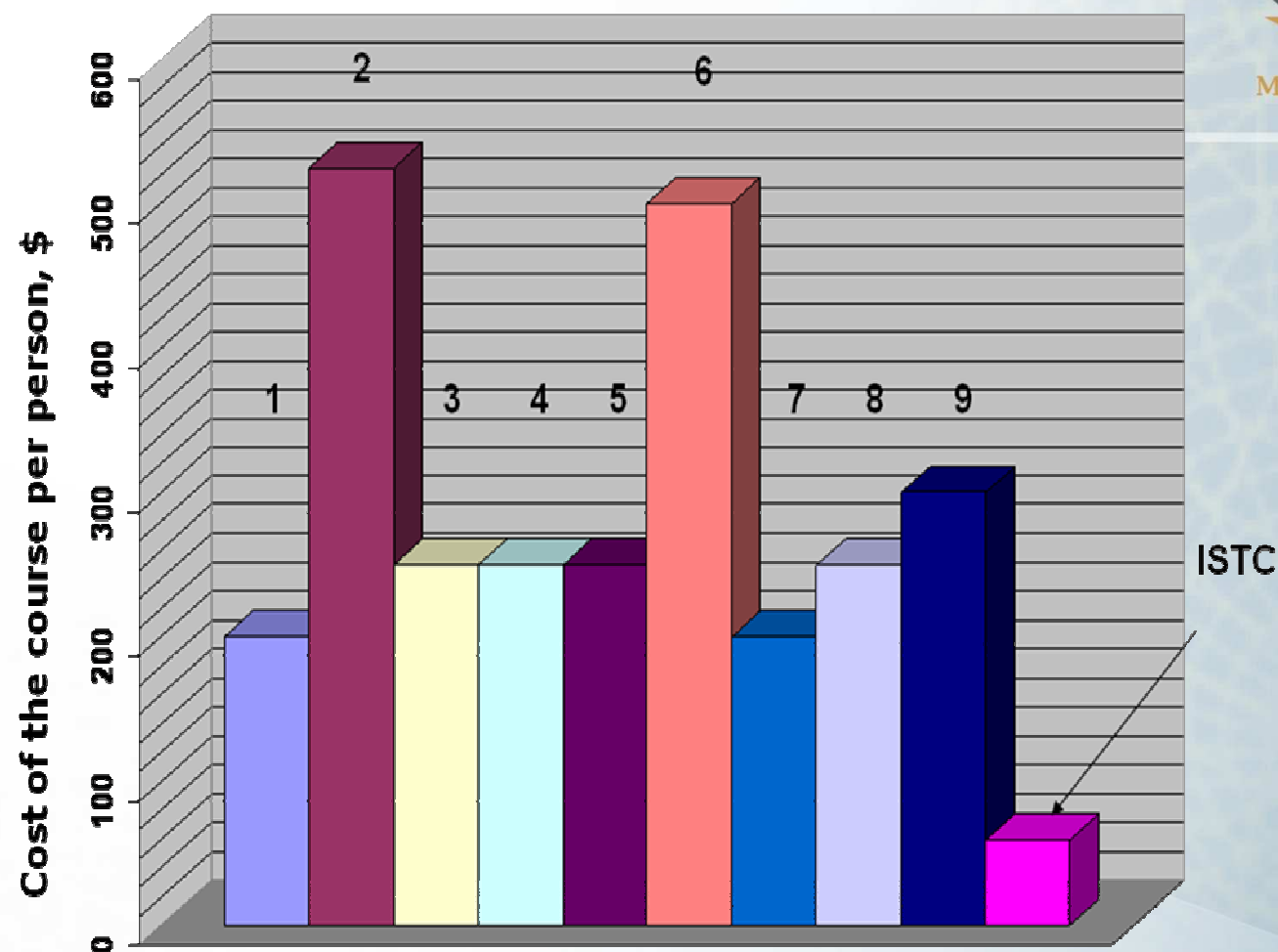


Kick off (Setup) seminar



Certification seminar





Numbers – the company number in the Tab. 1



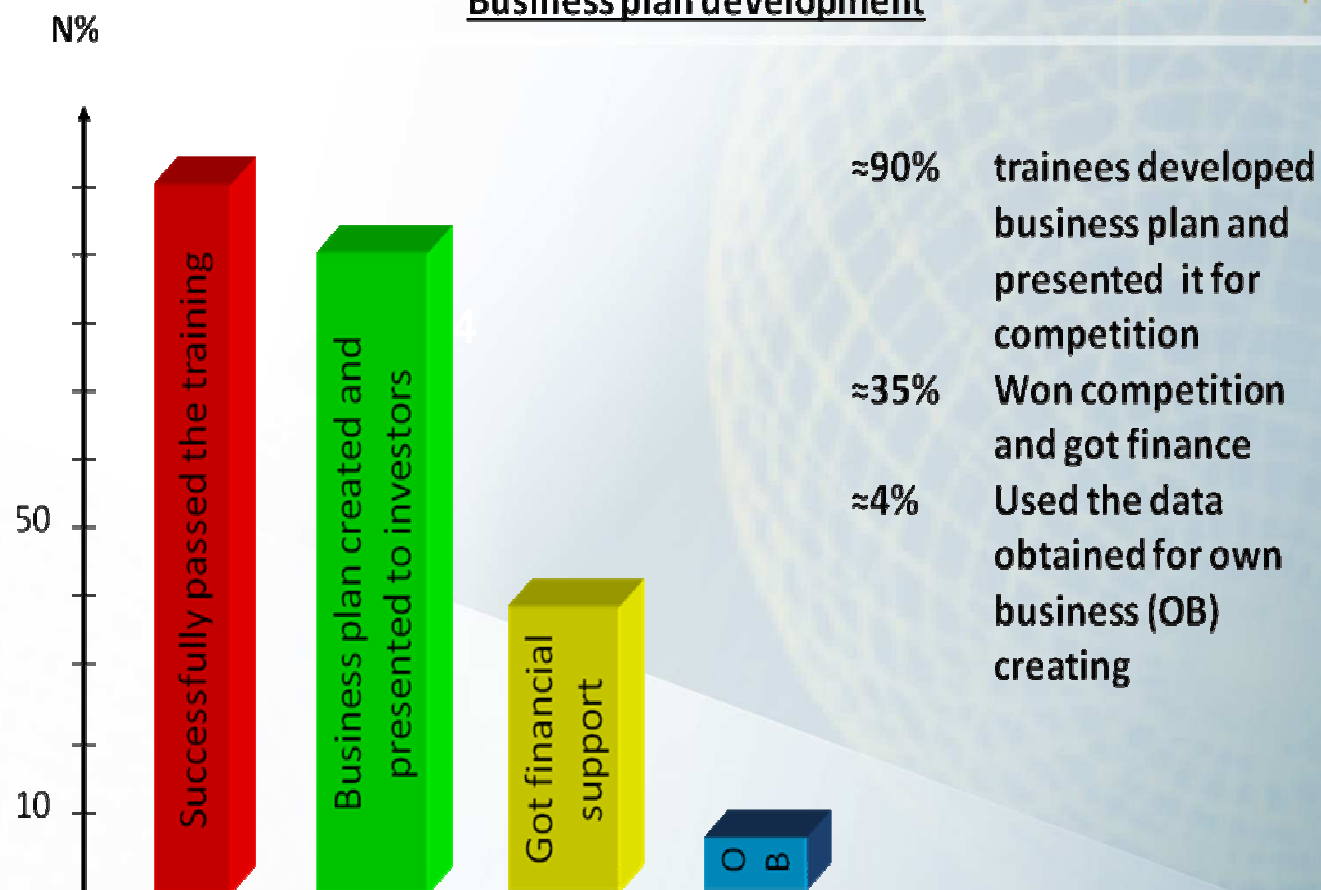
Table1. The per-student cost of courses from competitor companies (statistical sampling)



	Course Name	Audience	Course Duration (Days)	Approximate cost per one day per one person in US\$
1	Systems Standards	Company Directors, Business proprietors	2	\$200
2	Business Administration	Company Directors, Top managers	1	\$525
3	Investment Project Development	Financial specialists	2	\$250
4	Business Plan Development	Investors, Business Owners, Financial specialists	2	\$250
5	Quality Management	Company Directors, Business owners	1	\$250
6	Business Plan Development	Financial specialists, Top Managers	2	\$500
7	Quality Standards, Certification	Company Directors	2	\$200
8	Business Valuation	Company Directors	1,5	\$250
9	Business Plan Development	Finances, Top Managers	1	\$300
10	Any of 9 the ISTC Courses	ISTC beneficiaries (scientists, highest educated scientific personnel)	45	<\$15 (today the real value≈10\$)

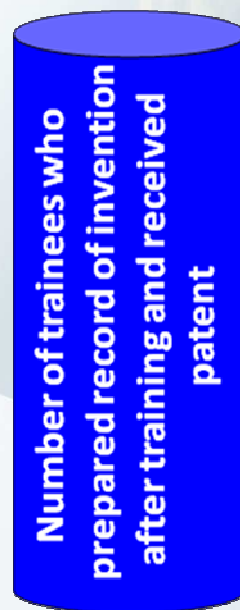
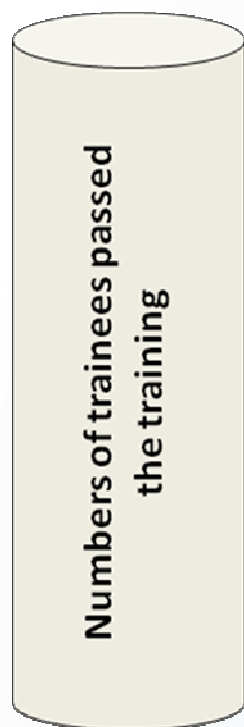
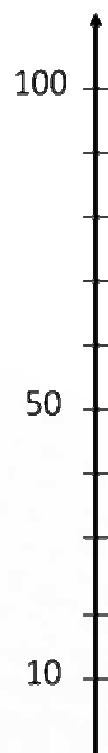


Business plan development



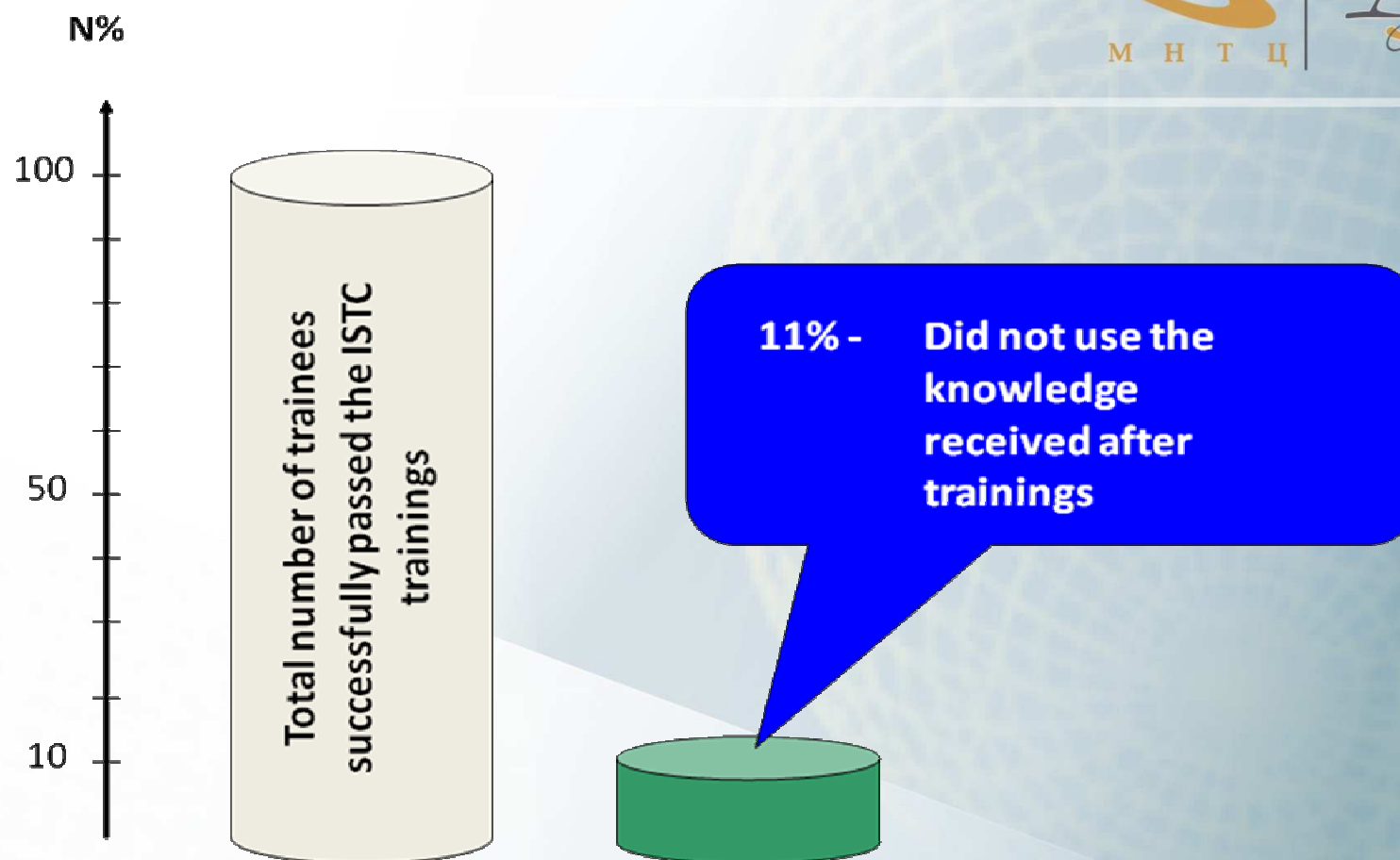
IPR

N%



≈85 % trainees prepared records of invention and received the patent





Спасибо за внимание

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